



September 14-18, 2025

Louisville, Kentucky

The Galt House Hotel



AuditCon – A Higher Education Summit

Association of College and University Auditors (ACUA) is an international professional organization serving institutions of higher education. Since its establishment in 1958, ACUA has provided its members a collegial forum for exchanging and sharing knowledge and generating new ideas. ACUA is committed to increasing members' knowledge of auditing, regulatory compliance and risk management specific to higher education.

To complement the educational program, AuditCon also serves as a venue for participants to meet with partners in the field to discuss products and services for the auditing community. As an exhibitor or sponsor, your company gains access to more than 400 representatives from our member institutions including many who serve as Directors, Managers or Supervisors of audit departments. There are many sponsorship options available at a variety of price points to fit your budget. Options range from giveaway items to events. Reach out to us if your company has a sponsorship idea not listed.

Program-at-a-Glance

Schedule Subject to Change

SUNDAY, SEPTEMBER 14, 2025

2:00 p.m. – 4:30 p.m.	Exhibitor Set-Up
3:00 p.m. – 6:30 p.m.	Registration Open
5:00 p.m. – 6:00 p.m.	First-Time Attendee Reception
6:00 p.m. – 7:30 p.m.	Welcome Reception in Exhibit Hall

MONDAY, SEPTEMBER 15, 2025

7:00 a.m. – 4:30 p.m.	Registration Open
7:00 a.m. – 8:00 a.m.	Breakfast
7:00 a.m. – 3:15 p.m.	Exhibits Open
9:30 a.m. – 10:00 a.m.	Networking Break
8:00 a.m. – 4:30 p.m.	Educational Sessions
12:20 p.m. – 1:45 p.m.	Luncheon in Exhibit Hall
2:45 p.m. – 3:15 p.m.	Networking Break
6:00 p.m. – 9:00 p.m.	Social Event

Program-at-a-Glance (cont.)

Schedule Subject to Change

TUESDAY, SEPTEMBER 16, 2025

7:00 a.m. – 4:30 p.m. Registration Open

7:00 a.m. – 8:00 a.m. Breakfast

7:00 a.m. – 5:30 p.m. Exhibits Open

8:00 a.m. – 4:30 p.m. Educational Sessions

9:25 a.m. – 10:00 a.m. Networking Break

12:20 p.m. – 1:45 p.m. Awards Luncheon and Officer Transition

2:45 p.m. – 3:15 p.m. Networking Break

4:30 p.m. – 5:30 p.m. Pinot with Partners

WEDNESDAY, SEPTEMBER 17, 2025

7:00 a.m. – 8:00 a.m. Breakfast

7:00 a.m. – 12:00 p.m. Exhibits Open

7:00 a.m. – 12:30 p.m. Registration Open

8:00 a.m. – 4:20 p.m. Educational Sessions

9:45 a.m. – 10:15 a.m. Networking Break

12:00 p.m. – 2:00 p.m. Exhibitor Tear Down

THURSDAY, SEPTEMBER 18, 2025

7:00 a.m. – 12:00 p.m. Registration Open

7:00 a.m. – 8:00 a.m. Breakfast

8:00 a.m. – 11:50 a.m. Educational Sessions

Sponsorship Opportunities

Sponsorship Deadline: August 15, 2025. All sponsorships available on a first-paid, first-served basis. Please contact us if you have alternative options in mind.

Off-site Event Sponsor

No conference is complete without the opportunity to exchange information with colleagues and make new friends. Be the sponsor of the AuditCon social event and make a memorable impression with participants.

\$10,000 (*Multiple Companies*) or **\$20,000** (*1 Company Exclusive*)

Awards Luncheon

Along with changes to the content and format, AuditCon brings more recognition for our amazing members with an Awards and Recognition Luncheon. As the key sponsor of this event, you'll serve as the emcee, introducing board members, committee chairs, and award recipients.

Benefits include:

- Named the 'Awards Luncheon Sponsor' in onsite schedule at a glance
- Company name and logo (with hyperlink to website) published on the conference website and conference app
- Opportunity for a company spokesperson to address attendees at an approved time during the awards lunch
- Two complimentary conference registrations
- Three additional complimentary tickets to the awards luncheon
- Acknowledgement as Awards Luncheon Sponsor throughout the event
- Sponsor signage being prominently displayed at the luncheon
- Sponsor Ribbon
- One scheduled post on the event app, before the awards luncheon

\$15,000

Welcome Reception Sponsorship

AuditCon kicks off each year with a welcome reception. Every attendee and guest meets in the exhibit hall to network, connect with long-lost colleagues, and see what's new with our exhibitors. As the sponsor of the Welcome Reception you'll receive:

- Named the 'Welcome Reception Sponsor' in onsite schedule at a glance
- Company name and logo (with hyperlink to website) published on the conference website and conference app
- Opportunity for a company spokesperson to address attendees at an approved time during the welcome reception
- Two complimentary conference registrations
- Three additional complimentary tickets to the welcome reception
- Acknowledgement as Welcome Reception Sponsor throughout the event
- Sponsor Ribbon
- One scheduled post on the event app, before the welcome reception

\$15,000

Charging Station

Allow attendees to stay connected and powered up at the ACUA conference with your convenient charging station! Attendees will not miss a beat - they can recharge their devices while networking, attending sessions, and exploring all the conference has to offer. Make your logo well known with this popular sponsorship item.

\$12,000

Keynote Speaker

A representative from your company may introduce the speaker and speak briefly about your company product or service in front of a General Session audience. Your company logo will be displayed during opening remarks at the keynote address and be included on the opening and closing presentation slide.

\$10,000

Food Station

Participants will see your company's logo as they approach food stations when you sponsor one of the following food and beverage events:

Breakfast (day of your choice) | \$8,000

Break (day of your choice) | \$3,500

Lunch (Monday) | \$10,000

WI-FI Sponsorship

Sponsor internet at the conference so all attendees can surf the net. Your company name will be the password used by all attendees.

\$8,500

Conference Tote Bag

Put your logo in the hands of all attendees to tote home as a souvenir of ACUA's AuditCon and of your company's sponsorship.

\$6,000

Hotel Key Cards

Sponsor the hotel room key cards at the host hotel and have your company name and logo in the hands of all registered attendees in the ACUA room block. (Artwork must be approved by ACUA)

\$6,000

Conference App

Be ahead of the curve by sponsoring this comprehensive electronic guide to AuditCon. Your logo will be included in the mobile conference app.

\$4,000

Lanyards

Benefit from prime visibility on placing your company logo on the conference lanyards provided to every participant registered at the conference. The lanyards will be customized with the sponsor's logo as well as ACUA's logo.

\$4,000

Exhibit Break Add On

Host a mocktail (no alcohol) or extra snacks in your booth to help drive traffic!

\$3,000

Guest Room Amenity/Room Drop

Deliver your message directly to ACUA conference attendees. Have your company's Sales and Marketing collateral or personal favor placed in each attendee's guest room at the host hotel. The items that you can have delivered, include but not limited to: door hangers, chocolates, snacks, towels, hats, shirts, etc. with your company logo displayed. **Approximately 375 guest rooms.**

Sponsoring company is responsible for all costs incurred for these items as well as any costs that the hotel may charge for delivering the items (approximately \$5.00 per room). Sponsoring company will be responsible for confirming arrangements with the hotel. (items must be approved by ACUA).

\$1,200

Exhibit Information

Exhibit Booth

- 10x10 booth space with signage, booth number and a trash receptacle
- 2 complimentary exhibitor-only passes to AuditCon
(Guests will not receive CPE Credit, access only to social events)
- Recognition on ACUA's website, mobile event app, and conference signage
- Recognition as an exhibitor in conference promotional material
- 10% discount on event registration, applicable to non-member rate
- Pre-conference Registration Mailing List (post-conference mailing list add-on available)

\$1,950

Not-For-Profit Booth: If you are a qualifying not-for-profit organization, you may qualify for our special discounted rate of \$850 per standard booth. Non-profit organizations with 501(c)(3) or 501(c)(6) status must submit an IRS verification letter of their non-profit status when submitting their exhibit application.

Booth Selection & Assignments

To ensure your top selection, provide the booth numbers of your top four choices on the application (see the exhibit hall floor plan for numbers). Booths will be assigned based on a first-paid, first-served basis.

Additional Booth Representatives

Exhibiting companies may choose to bring more than two booth representative. Additional representative badges are \$850 each and include Opening Reception food and drink tickets, breakfasts, breaks, Monday and Tuesday lunch. Additional representative badges do not include meals outside the exhibit hall hours or entrance to educational sessions. Guest tickets to the Monday night off-site event may be purchased separately. You will receive a Booth Representative Form. Completed forms will be due Friday, August 22, 2025. Utilizing this form, you may register and pay for your booth representatives at that time.

Installation of Exhibits

Installation of exhibits will be from 2:00 p.m. – 5:00 p.m. Sunday, September 14, 2025. Exhibitors must have their displays completed by 5:00 p.m.

Dismantle Information

Packing and removal of exhibits will not begin until 12:00 p.m. on Wednesday, September 17, 2025, and must be completed by 2:00 p.m. In the interest of public safety and show continuity, no exhibit booth or display shall be dismantled or packed prior to the official closing of the exhibition or a fine of \$400 will be invoiced to violating companies.

Contest, Prizes or Lotteries

In order to ensure the highly professional and educational standards of the conference, booth contests, prizes or lotteries (including registration prizes) planned in addition to ACUA prizes are allowed only when fully explained in writing and submitted to ACUA for approval at least two weeks prior to the conference. ACUA reserves the right to approve or decline any/all such applications without recourse. Drawings for individual booth prizes are to be held by booth representatives between 9:45am and 10:15 am on Wednesday, September 17, 2025. Promotion of individual drawings is the responsibility of participating vendors alone.

Exhibit Hall

Dedicated Exhibit Hours

SUNDAY, SEPTEMBER 14, 2025

2:00 p.m. – 5:00 p.m. Exhibitor Set-Up
6:00 p.m. – 7:30 p.m. Welcome Reception

MONDAY, SEPTEMBER 15, 2025

7:00 a.m. – 8:00 a.m. Breakfast
7:00 a.m. – 3:15 p.m. Exhibits Open
9:30 a.m. – 10:00 a.m. Networking Break
12:20 p.m. – 1:45 p.m. Luncheon
2:45 p.m. – 3:15 p.m. Networking Break

TUESDAY, SEPTEMBER 16, 2025

7:00 a.m. – 8:00 a.m. Breakfast
7:00 a.m. – 5:30 p.m. Exhibits Open
9:25 a.m. – 10:00 a.m. Networking Break
2:45 p.m. – 3:15 p.m. Networking Break
4:30 p.m. – 5:30 p.m. Pinot with Partners

WEDNESDAY, SEPTEMBER 17, 2025

7:00 a.m. – 8:00 a.m. Breakfast
7:00 a.m. – 12:00 p.m. Exhibit Open
9:45 a.m. – 10:15 a.m. Networking Break
12:00 p.m. – 2:00 p.m. Exhibitor Tear Down

Schedule subject to change

Important Dates

August 15, 2025

Deadline to submit:

- Sponsorship Commitments Due
- Exhibit Application and Information Due
- Deadline to be Included in Conference Materials: Company Logo in .eps and .jpg formats.
- 50-word Company Description

Logo must be submitted in high resolution format at 300 dpi. It is recommended that your company logo and description are submitted with your application to ensure this deadline is met.

August 22, 2025

- Booth Representative Forms Due
- No Refunds for Cancellations After This Date

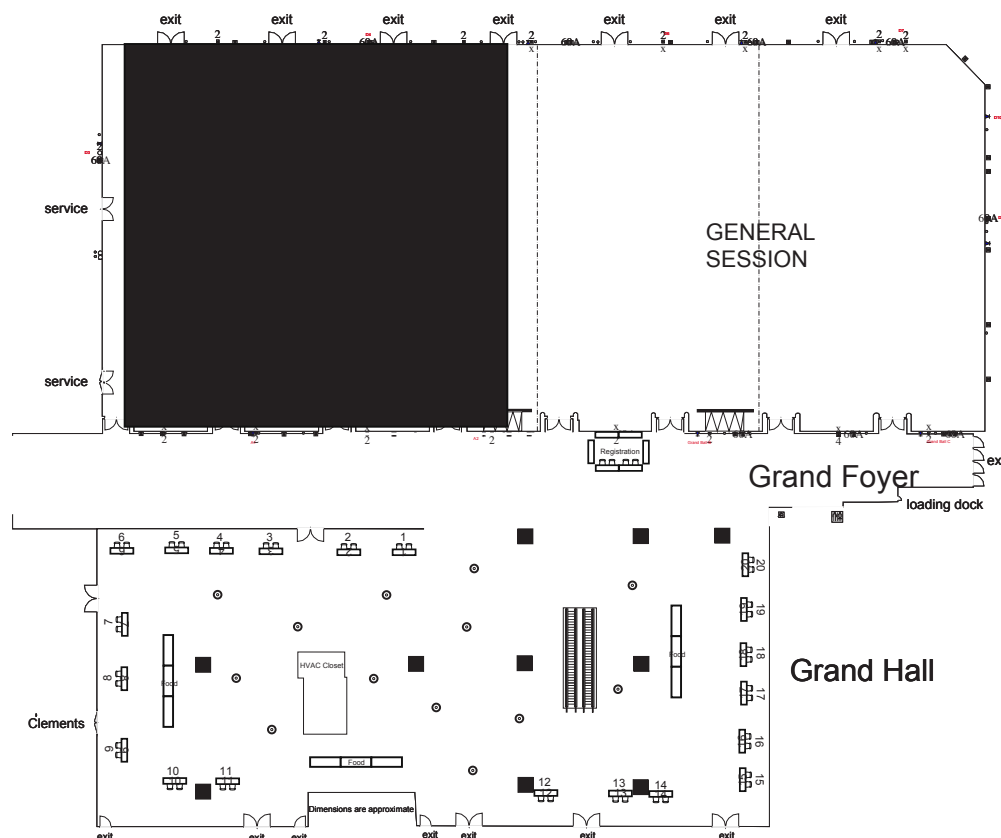
August 22, 2025

- Deadline to make Hotel Reservations

September 14-17, 2025

- Exhibit Dates

Exhibit Hall Floorplan



Terms and Conditions

By applying for exhibit space, your company agrees to comply with all rules and regulations outlined below and further agrees to abide by the decision of ACUA exhibit management with respect to interpretation of these rules. Please be sure that the company representatives attending the meeting are aware of and adhere to these rules

1. EXHIBIT REPRESENTATIVES. Each 10' × 10' exhibit is entitled to two complimentary conference registration/booth badge per booth. Each additional badge is \$850. With your booth assignment you will receive a Booth Representative Form. You may use this form to register and submit payment for your booth representatives at the time. Completed forms are due no later than Friday, August 22, 2025.

2. ASSIGNMENT OF SPACE. Space assignments will be made based on the date of receipt of completed applications and full payment or sponsorship. Every effort will be made to respect the exhibitors' space choices for "preferred" space whenever possible, but ACUA's (hereafter known as "exhibit management") decision shall be final. Exhibit management reserves the right to transfer assignments when such action is deemed to be in the best interest of the total exhibit effort. Booths will not be assigned until after the deadline.

3. PAYMENT. Full payment of exhibit fees or sponsorship is required with this contract. Payment for exhibit space does NOT include the cost of any booth equipment, furnishings, special utilities or services ordered by the exhibitor. All such optional costs shall be the exhibitor's responsibility. Please mail checks to: ACUA, 1120 20th Street NW, Washington, D.C., 20036, USA. To submit online payment, please email info@acua.org. International funds must be submitted on a U.S. bank in U.S. equivalents

4. REFUND FOR CANCELLATION. Should the exhibitor be unable to occupy and use the exhibit space contracted for, he or she shall promptly notify exhibit management in writing. All sums paid by the exhibitor, less a service charge of \$400, will be refunded until August 22, 2025. No refunds will be allowed on cancellations requested after August 22, 2025, and space shall be forfeited.

5. ELIGIBLE EXHIBITS. Exhibit management reserves the right to determine the eligibility of any company or product for inclusion in the exhibition.

6. BOOTH EQUIPMENT AND SERVICES. Includes the following: 10' × 10' space with a 6' or 8' table with 2 chairs.

7. NO DISMANTLING WILL BE PERMITTED BEFORE CLOSING TIME. No exhibitor shall have the right prior to closing of the exhibition to pack or remove articles in exhibit without permission from and approved in writing by exhibit management. A fine of \$400 will be invoiced to violating companies.

8. USE OF EXHIBIT SPACE. Exhibitors agree not to assign or sublet any space allotted to them without written consent of exhibit management, nor to display or advertise goods other than those manufactured or carried by them in the regular course of business. No persons, firm or organization not having contracted with exhibit management for the occupancy of space in the exhibit will be permitted to display or demonstrate its products, processes or services, distribute advertising materials in the halls or corridors, or in any other way occupy or use the facilities for purposes inconsistent with these regulations.

9. EXHIBITOR REPRESENTATIVE. Each exhibitor must name at least one person to be his or her representative in connection with the installation, operation and removal of the exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary, and for which the exhibitor shall be responsible.

10. RESTRICTIONS. Exhibit management reserves the right to restrict exhibits which are objectionable because of noise, glaring or flashing lights, method of operation, or any other reason, and also to prohibit or evict any exhibit which, in the opinion of exhibit management, may detract from the general character of the exhibit. This reservation includes persons, things, conduct, printed matter or anything exhibit management judges to be objectionable. In the event of such restriction or eviction, exhibit management is not liable for any refund of any amount paid hereunder. No display material exposing an unfinished surface to neighboring booths will be permitted. Demonstrations must be so located that crowds collected will be within the exhibitor's space, and not

blocking aisles or neighboring exhibits. Contests of any kind must first be approved in writing by exhibit management. Photographing and videotaping within the exposition hall is prohibited except by the official ACUA photographer unless requested in writing to exhibit management for approval.

11. EXHIBITOR ACTIVITIES. Exhibitor agrees not to schedule or conduct any activity including, but not limited to receptions, seminars, symposia, hospitality suites and off-site events that are in conflict with the official program of ACUA, whether such activities are held at or away from the hotel, except with written approval of exhibit management. Exhibitor will submit application and payment to exhibit management by August 22, 2025 any program exhibitor intends to hold at, or in conjunction with its exhibit, for written approval as to time and place.

12. RESPONSIBILITY. If the exhibitor fails to comply in any respect with the terms of this agreement, exhibit management shall have the right, without notice to the exhibitor, to offer said space to another exhibitor, or to use said space in any other manner. This shall not be construed as affecting the responsibility of the exhibitor to pay the full amount specified by the contract.

13. COMPLIANCE. The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety, health; together with the rules and regulations of the operators and/or owners of the property wherein the exhibit is held. Cloth decorations must be flameproof. Wiring must comply with fire department and underwriters' rules.

14. LIABILITY. ACUA, Galt House Hotel, and Bostrom, its agents or employees shall not be responsible for any loss, theft, or damage to the property of the exhibitor, his or her employees or representatives. Further, exhibit management will not be liable for damage or injury to persons or property during the term of this agreement from any cause whatsoever by reason of the use or occupancy of the exhibit space by the exhibitor or his assigns, and the exhibitor shall indem-

nify and hold harmless exhibit management from all liability, which might ensue from any cause whatsoever. If the exhibitor's materials fail to arrive, the exhibitor is nevertheless responsible for all amounts due hereunder. Exhibitors are advised to carry special insurance to cover exhibit material against damage and loss, and public liability insurance against injury to the person or property of others.

15. CANCELLATION OR TERMINATION OF EXHIBITION. In the event that the premises where the exhibition is to be held shall, in the sole determination of exhibit management, become unfit or unavailable for occupancy, or shall be substantially interfered with, by reason of picketing, strike, embargo, injunction, act of war, act of God, fire or state of emergency declared by any government agency or by reason of any municipal, state or federal law or regulation or by reason of any other occurrence beyond the control of exhibit management, exhibit management may cancel or terminate the exhibition. In the event of such cancellation or termination, the exhibitor waives any and all claims the exhibitor might have against exhibit management for damages or expenses and agrees to accept in complete settlement and discharge of all claims against exhibit management the exhibitor's prorated share of the total amount paid by all exhibitors less all costs and expenses incurred by exhibit management in connection with the exhibition including a reserve for future claims and expenses in connection therewith. In case exhibit management shall for any reason determine to cancel or terminate the exhibition, the exhibitor waives all claims the exhibitor might have against exhibit management for damages or expenses and agrees to accept in complete satisfaction and discharge of all claims against exhibit management a refund of all amounts paid by the exhibitor to exhibit management in accordance with this agreement.

16. MANAGEMENT. Exhibit management reserves the right to interpret, amend and enforce these regulations as it deems appropriate to ensure the success of the exhibition.

Sponsorship & Exhibitor Application

The Association of College & University Auditors, hereinafter referred to as ACUA, is hereby requested and authorized to reserve exhibit space for our use during the ACUA Conference. It is understood and agreed that all space will be assigned on a first-paid, first-served basis with first preference given based on sponsorship level. ACUA reserves the right to decline any application or disallow any exhibit which is not in keeping with the charter of the exhibition, to assign exhibitors to booth space, and to make reasonable shifts in location for the benefit of the exhibitor or the betterment of the exhibition.

STEP 1: Contact Information

Company Name

Address

City

State

Zip

General Phone

General Email

Website Address

Pre-Event Contact Name

Pre-Event Contact Direct Phone

Pre-Event Direct Email

STEP 2: Choose Options in which you would like to participate in *(May choose more than one)*

Sponsorship Opportunities

☐ Off-Site Event Sponsor \$10,000 - \$20,000

(Multiple companies - \$10,000 or 1 Company Exclusive \$20,000)

☐ \$10,000

☐ \$20,000

☐ Awards Luncheon \$15,000

☐ Welcome Reception \$15,000

☐ Charging Station \$12,000

☐ Keynote Speaker \$10,000

☐ Lunch (Monday) \$10,000

☐ Wifi Sponsorship \$8,500

☐ Breakfast (day of your choice) \$8,000
☐ Monday ☐ Tuesday ☐ Wednesday ☐ Thursday

☐ Conference Tote Bag \$6,000

☐ Hotel Key Cards \$6,000

☐ Conference App \$4,000

☐ Lanyards \$4,000

☐ Break (day of your choice) \$3,500
☐ Monday ☐ Tuesday ☐ Wednesday ☐ Thursday

☐ Welcome Exhibit Break Add On \$3,000

☐ Guest Room Amenity/Room Drop \$1,200

Exhibiting

☐ Standard Exhibit Booth Amount : \$ _____
 # 10' x 10' Standard Booth @ \$1,950

☐ Not-for-Profit Booth- Special Discounted Rate Amount : \$ _____
 # 10' x 10' Standard Booth @ \$850

Booth Location Preferences.

☐ 1st Choice _____ ☐ 2nd Choice _____
☐ 3rd Choice _____ ☐ 4th Choice _____

Company name exactly as you would like it on signage and program listing

☐ YES, we agree to comply with the terms and conditions as printed in the ACUA Exhibitor & Sponsorship Prospectus

Signature: _____ Date: _____

For more information please contact Julie Elfand at jelfand@acua.org