

ACUA's Virtual Event (The AVE) Session Descriptions and Speaker Information

Monday, May 11

Track A, 1:10 – 2:25 pm EST

Session Title: How Robust is your Academic Honesty Framework?

Presenters: Adrienne Larmett, Baker Tilly, and Chris Garrity, St. Joseph's University

Session Description:

While colleges and universities may be known for success in areas such as athletics, research or acclaimed faculty, the reputation of an institution is ultimately built upon its academic programs. In recent years, headlines in higher education have reported increased rates of cheating, inappropriate awarding of course grades or degrees due to a variety of reasons. Such instances create reputational harm for the institution, which could negatively impact the institution's standing with accreditation agencies, alumni or other potential donors. To protect the integrity and viability of an institution, leaders should consider the design and operation of policies, procedures, systems and other controls which safeguard the academic honesty of the institution.

After attending this session, participants will be able to:

- Identify and understand key risks associated with academic honesty.
- Recognize elements of an academic honesty control framework and apply those elements in an audit program.
- Develop an audit approach to assess governance, oversight, and related processes of an academic honesty framework.

Presenter Bios:

Chris Garrity, MBA, CPA, CFE, CIA, CGMA

Director of Internal Audit Saint Joseph's University

Chris Garrity is the Director of Internal Audit at Saint Joseph's University in Philadelphia. Chris has over 25 combined years of experience within the not for profit and healthcare industries. His experience includes performing and supervising numerous financial, operational, and compliance audits as well as fraud investigations. He has also provided risk advisory and consulting services to audit committees,



boards, counsel, and management in business and other issues such as endowments, enterprise risk management, process reengineering, and ERP implementations.

Adrienne Larmett, MBA, CRA

Senior Manager Baker Tilly

Adrienne Larmett is a senior manager in Baker Tilly's risk, internal audit and cybersecurity practice specializing in providing services to higher education and research institutions. She has more than 15 years of industry and professional services experience. Adrienne has worked with over 30 institutions to provide guidance and lead reviews in the areas of internal audit, risk advisory, enterprise risk, sponsored research compliance, and fraud investigation related services. Her higher education expertise includes topics such as enrollment management, institutional data reporting, Title IX, Clery Act and student safety, mental health and wellness, and greek life and hazing. Prior to joining Baker Tilly, she worked in higher education administration at several Philadelphia institutions.

Track B, 1:10 – 2:25 pm EST

Session Title: The Business of Higher Education Auditing

Presenters: Kim Turner, Texas Tech University System and Sandy Jansen, University of Texas at Austin

Session Description:

This session is ideal for new auditors or those new to the higher education environment. We will provide an overview of the higher education landscape, including an explanation of the different types of higher education institutions and how they operate. We will discuss various organizational structures of different audit functions and ways to ensure effectiveness, even in less-than-ideal situations. We will introduce the IIA Standards, Generally Accepted Government Auditing Standards (GAGAS), and other authoritative sources that will guide your work.

Participants will:

- Gain an understanding of the unique aspects of the higher education environment and how Audit can best add value within the organization.
- Hear about ACUA's resources to help connect new or new to higher ed auditors with peers, industry experts, and tools that will prepare you for success in their roles.
- Learn ways to "sell the value" and "get a seat at the table" with key members of the organization.

Presenter Bios:

Sandy Jansen, CIA, CCSA, CRMA

Chief Audit Executive
The University of Texas at Austin



Sandy is the Chief Audit Executive for The University of Texas at Austin. UT Austin is considered a bold leader in higher education and is one of the top 20 public universities. Previously, she served as the Chief Audit and Compliance Officer for the University of Tennessee System. In her role at Tennessee, she led internal audit and compliance, including a system-wide Title IX function. Prior to Tennessee, Sandy served as the Assistant Chief Audit Executive at Texas Tech University System.

Sandy is a transformational leader working with her team to bring about positive change for UT Austin. Over the course of her 25-year career in higher education internal auditing, Sandy has gained extensive experience allocating audit resources to assist executive management in identifying and mitigating risks. Because of her collaborative approach with senior management on governance and risk issues, executive leadership considers her a valuable resource and partner.

Kim Turner, CPA

Chief Audit Executive Texas Tech University System

As Chief Audit Executive for the Texas Tech University System, Kim leads a department of 17 auditors in three cities. The institutions of the Texas Tech System comprise an annual operating budget of \$2.3 billion with almost 55,000 students.

A former ACUA President, Kim received ACUA's Outstanding Professional Contributions award in 2014. Kim is Co-Chair of the Risk Dictionary subcommittee and received the 2011 Excellence in Service Award for her work in developing and maintaining the Risk Dictionary. Closer to home, Kim served as a board member-at-large on the state board of the Texas Society of CPAs (TXCPA) and as founding president of High Plains Chapter of The IIA.

A member of ACUA Faculty, Kim is a frequent speaker for such organizations as ACUA, URMIA, TXCPA, and SCCE. Kim has also served on a number of peer review teams to enhance the performance of internal audit functions both inside and outside of higher education.

Track A, 3:00 – 4:15 pm EST

Session Title: Get in the Game: Auditing Athletics

Presenter: Justin Noble, Virginia Tech

Session Description:

Often called the University's "front porch", intercollegiate athletics presents an amazing amount of opportunity and risk. In this session, we with endeavor to understand the multitude of areas in athletics that could be reviewed outside of the historically standard NCAA processes. Designed as a collaborative session, we will work to identify an athletic risk universe, talk through ways to attack key areas, and leave with concrete audit steps that we can implement in our reviews.

After attending this session, participants will be able to:



- establish a intercollegiate athletic risk universe applicable to their campus,
- · create a detailed audit program for areas of high risk, and
- list several key resources and personnel that can assist in their reviews.

Presenter Bio:

Justin Noble, CIA

Director of Internal Audit Virginia Tech

Justin Noble is a Certified Internal Auditor and the Director of Internal Audit at Virginia Tech. Justin leads his staff in conducting compliance, operational, financial, and fraud reviews across the University's enterprise. Justin completed his Master of Architecture and Master of Business Administration from Texas Tech University. Justin started his career with The University of Texas Southwestern Medical Center, continued his career at Southwest Airlines and Texas Tech University System, and recently joined the team at Virginia Tech. Justin just completed his term as ACUA's President and is currently serving as the Immediate Past President. In addition to his board service, Justin is a member of the ACUA Faculty, has chaired ACUA's NCAA Taskforce, previously led ACUA's Distance Learning efforts, and is a frequent speaker.

Track B, 3:00 – 4:15 pm EST

Session Title: Powerful Project Management

Presenters: Kim Turner, Texas Tech University System and Sandy Jansen, University of Texas at Austin

Session Description:

Are your audit projects over budget? Is scope creep preventing you from delivering results? Are your audit reports stale because of project delays? Powerful project management techniques will help you overcome these challenges so you can provide impactful results and gain credibility with your clients. Whether you have recently started managing projects, or would like a refresher to build upon your knowledge and skills, you will walk away from this session ready to tackle the daily challenges of managing projects.

Participants will:

- Explore effective techniques for project management.
- Identify methods for setting priorities and staying focused on objectives.
- Recognize scope creep prevention approaches.

Presenter Bios:

Sandy Jansen, CIA, CCSA, CRMA

Chief Audit Executive
The University of Texas at Austin



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A member of ACUA Faculty, Kim is a frequent speaker for such organizations as ACUA, URMIA, TXCPA, and SCCE. Kim has also served on a number of peer review teams to enhance the performance of internal audit functions both inside and outside of higher education.



Tuesday, May 12

Track A, 1:10 - 2:25 pm EST

Session Title: Fraud Case Studies and Emerging Trends in Higher Ed

Presenter: Sam McCall, Florida State University

Session Description:

This session will provide a framework for identifying and investigating fraud from both an audit and investigative approach. The COSO internal control framework will be discussed and used to demonstrate how each internal control element relates to case studies presented. Standards for investigations will be discussed and will include the difference between administrative and criminal investigations and the role of the auditor and investigator based upon powers within their respective offices. The presenter will share his experience in working with City and University police departments, State Attorneys, U. S. Attorneys, the FBI, and the Secret Service.

After attending this session, participants will be able to:

- Recognize the role of the auditor and investigator in administrative and criminal investigations.
- Identify the fraud warning signs and what to do if management is suspected of committing fraud.
- Determine how to establish a good working relationship and explore ways to assist law enforcement in criminal investigations.

Presenter Bio:

Sam McCall, PhD, CPA, CGFM, CIA, CGAP, CIG Chief Audit Officer Florida State University

Sam has been the Chief Audit Officer at Florida State University for seven years. Previously, he was City Auditor for Tallahassee for 13 years and Florida Deputy Auditor General for 13 years of his 30-year career. In December 2016, Sam completed a five-year term on the Federal Accounting Standards Advisory Board that establishes GAAP for the federal government. Sam has served on the U.S. Comptroller General's Advisory Council on Government Auditing Standards, the GASB Advisory Council, and was an Association of Government Accountants National President. He served on The IIA's International Internal Auditing Standards Board and Task Force that defined "internal auditing." In 2014, he was inducted into the IIA American Hall of Distinguished Audit Practitioners, recognized by the American Center for Government Auditing as one of the Top 15 Most Influential Audit Professionals, and recognized by AGA as National Educator of the Year. In 2016, he received the AICPA Outstanding CPA in Government Career Contribution Award.



Track B, 1:10 – 2:25 pm EST

Session Title: Special Topics in Research

Presenters: Ashley Deihr and Matt Johns, Baker Tilly

Session Description:

This 75 minute course will provide attendees with a targeted overview of auditing special topics in research with a particular focus on auditing research financials. We will discuss common compliance challenges with regards to the Office of Management and Budget's (OMB) Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards (Uniform Guidance) and sponsor-specific regulations, identify audit techniques to provide assurance that these challenges are mitigated, and review how to identify red flags of non-compliance.

The objectives of the course are to:

- Provide an overview of Uniform Guidance requirements that are often subject to Federal audit scrutiny, including:
 - Cost allowability
 - Direct versus indirect cost charging
 - Indirect cost rates/allocations
 - Cost share/matching
 - Service centers
 - o Program income
- Identify red flags of non-compliance and tips for monitoring and auditing these areas.
- Share concrete internal audit methodologies for auditing sponsored research compliance in these areas.

Presenter Bios:

Ashley Deihr, CPA, CIA, CFE

Higher Education Practice Partner Baker Tilly

With more than 14 years of experience, Ashley assists institutions to achieve strategic and financial success, optimize operational effectiveness and enhance compliance. Ashley drives innovation through strategic and enterprise risk assessments, internal audit and compliance reviews, and investigations and business process reviews. She has assisted clients in developing and reengineering infrastructures, governance practices, internal controls and business processes to mitigate risk and enhance efficiency, effectiveness and compliance in such areas as budgeting and resource management, financial management and reporting, sponsored research administration, compliance governance and international operations.



Matt Johns

Higher Education Practice Senior Consultant Baker Tilly

Matt is a Senior Consultant in Baker Tilly's higher education, risk, internal audit and cybersecurity practice. He has been with the firm since August 2017 and has experience in the areas of internal audit, internal controls, and sponsored research compliance. He performs consulting services for many higher education and research institutions, with a specific focus on sponsored research operations, financial and regulatory compliance, and process and internal control improvement reviews. He is an alumni of the University of South Carolina.

Track A, 3:00 - 4:15 pm EST

Session Title: COVID-19 Risks CAE Panel - Large Shops **Moderator:** Julia Hann, University of North Florida

Panelists: Carolyn Saint, University of Virginia, Sharon Kurek, Virginia Tech, Joe Maleszewski, Florida

Agricultural and Mechanical University, and Eulonda Whitmore, Wayne State University

Session Description:

The impact and list of emerging risks stemming from COVID-19 is growing daily. Learn from a panel of experienced chief audit executives at large audit shops on the key risk considerations their Universities' are facing and the adjustments being considered to mitigate during the pandemic. Furthermore, panelists will share insights and thoughts for ACUA members on the changes audit offices may need to consider in reshaping their focus for these challenging times.

Participants during this session will be able to:

- List risks for consideration at their college and university resulting from COVID-19;
- Demonstrate a broader understanding of the pandemic effects across all aspects of a university;
- Understand adjustments taking place at colleges and universities to mitigate; and
- Identify topics which audit offices will need to consider in developing their audit focus.

Moderator Bio:

Julia Hann, CPA, CIA

Chief Audit Executive University of North Florida

Julia Hann has served as Chief Audit Executive for University of North Florida's Office of Internal Auditing since 2016 and has more than 19 years' of internal audit work experience. Previous employers have included Georgia College & State University, California State University Chancellor's Office and The City of San Diego. Graduating from Kennesaw State University with a Bachelor of Business Administration in Accounting, she soon became a certified public accountant (CPA) and certified internal auditor (CIA).



Later she gained a Master of Business Administration from Georgia College & State University. Julia currently serves as President for ACUA and board member-at-large for the IIA Northeast Florida chapter.

Panelist Bios:

Sharon Kurek, CPA, CFE

Executive Director of Audit, Risk, and Compliance Virginia Tech

Sharon is the Executive Director of Audit, Risk, and Compliance at Virginia Tech, serving as the university's chief audit executive and reporting to the Compliance, Audit, and Risk Committee of the Board of Visitors. Sharon is an advisor and resource to senior leadership as it considers issues of controls, compliance, and risk across the university. In addition to leading the internal audit function, Sharon has responsibility for facilitating and coordinating the university's enterprise risk management and institutional compliance programs.

Sharon received her MBA from Virginia Tech, bachelor's degree in business administration (accounting) from Mercer University, and is a Certified Public Accountant and Certified Fraud Examiner. Sharon served as President of ACUA, continues service on the nominating committee, and holds an appointment to the ACUA Faculty.

Joe Maleszewski, CIA, CIG, CIGA, CIGI, CISA, CGAP, CCEP

Vice President for Audit Florida Agricultural and Mechanical University

Joseph (Joe) K. Maleszewski serves as the Florida Agricultural and Mechanical University (FAMU) Vice President for Audit. Maleszewski oversees the audit team in providing independent evaluation, assurance, and consulting services regarding university operations and finances to the Board of Trustees and President. These services are designed to add value and to improve the economy, efficiency, and effectiveness of university risk management, control, and governance processes.

Mr. Maleszewski is a Certified Internal Auditor, Certified Information Systems Auditor, Certified Inspector General, Certified Inspector General Investigator, Certified Inspector General Auditor, Certified Government Auditing Professional, and Certified Compliance and Ethics Professional.

He holds a bachelor of science with a major in finance and marketing and a master in business administration from Florida State University. He most recently served as City Auditor for the City of Tallahassee. Prior to becoming City Auditor, Mr. Maleszewski served as the Inspector General and Director of Compliance for the State University System of Florida Board of Governors.

Carolyn Saint, CPA, CIA, CRMA

Chief Audit Executive University of Virginia



Carolyn Devine Saint is the Chief Audit Executive of the University of Virginia. Reappointed to a second five-year term in April 2020, she is responsible for the leadership of the Office of Audit and Compliance, which encompasses Audit, Institutional Compliance, and Records and Information Management. Together with the VP of Finance, Saint co-leads the UVA Enterprise Risk Management program.

During her time at the University of Virginia, Saint has revitalized the University Audit Department, refocusing its efforts toward delivering valued insights on the risks that matter most. Saint previously served as vice president and chief audit executive for several multinational companies, including Sears Holdings, Lowe's, and 7-Eleven. She began her career at Deloitte, serving clients in the manufacturing, healthcare, and not for profit sectors.

An active advocate for the internal auditing profession, Saint has chaired the Institute of Internal Auditors' (IIA) North American Board of Directors, served as an IIA global board member, and was a member of the IIA Research Foundation Board of Trustees. She most recently served as IIA Global Advocacy chair, where she led the creation of the IIA's global advocacy platform. Saint is a member of the board for Galvanize, a GRC software development company headquartered in Vancouver Canada. She also serves on the volunteer boards of Leadership Charlottesville Alumni Association and the American Red Cross Central Virginia Chapter.

Eulonda Whitmore, MBA, CIA, CRMA, CCA

Acting Associate Vice President and Chief Audit Executive and Director of Audits Wayne State University

Eulonda N. Whitmore is the Acting Associate Vice President and Chief Audit Executive and Director of Audits at the Wayne State University (WSU) Office of Internal Audit. She has 20 plus years of audit experience. Prior to joining WSU, she worked in public accounting at Alan C. Young and Associates. She mentors college students; serves on The Institute of Internal Auditors (IIA) Academic Relations Committee; is a Board Member for The IIA Detroit Chapter; and is on the Association of College and University Auditors Risk Dictionary Committee. She also teaches an External Auditing course at WSU. She earned her Bachelor of Arts degree in Accounting from Michigan State University and her MBA from Wayne State University. She has her Certified Internal Auditor, Certified Risk Management Assurance, and Certified Construction Auditor designations. She enjoys giving back to the profession, listening to music and singing (in her own mind she can sing).

Track B, 3:00 – 4:15 pm EST

Session Title: Evidence Collection and Advanced Interview Techniques

Presenter: Paul J Coleman, Paul J Coleman LLC

Session Description:

Evidence Collection and Advanced Interview Techniques in Higher Education Institutions is a 75-minute session where attendees learn about the methods of collecting evidence and interviewing techniques used during fraud and administrative investigations conducted in response to allegations of



improprieties. The attendees will learn about collecting evidence within the institutional systems and from external sources for different types of alleged wrongdoing; how evidence can be used to prepare for key interviews and subject interviews. Finally, the attendees will learn about advanced interviewing techniques used to resolve allegations and complete investigations.

Learning Objectives:

- Identify methods for collecting and documenting evidence
- Use evidence to prepare for key interviews
- Apply advanced interviewing techniques

Presenter Bio:

Paul Coleman, CFE

MA Criminal Justice
Retired Special Agent, National Science Foundation
Consultant to Higher Education Institutions
Paul J Coleman LLC

Paul Coleman retired from the National Science Foundation as a Senior Special Agent in December 2013. Since January 2014, Paul has used his unique experience to perform special reviews related to allegations of fraud and issues of regulatory compliance, including grants accounting analysis, internal controls, and risk assessments. Paul also uses his extensive experience to perform grant expenditure DATA analysis to identify Audit Red Flags and target risky expenditures.

Paul has worked on a variety of projects for different institutions, including special reviews to identify unallowable costs; lab reviews based on research expenditure patterns; travel data reviews; conflicts of interest reviews; compensation and effort reporting systems risk analysis; service/recharge centers assessments; sub-recipient monitoring compliance; and analysis of real-time expenditures on sponsored projects.

Mr. Coleman is a Certified Fraud Examiner and has a Bachelor's Degree from The University of Maryland, and a Master's Degree from the George Washington University.



Wednesday, May 13

Track A, 1:10 - 2:25 pm EST

Session Title: COVID-19 Risks CAE Panel - Small Shops **Moderator:** LaDonna Flynn, Pittsburg State University

Panelists: David Terry, Portland State University, Alison Bogart, Florida Institute of Technology, Rita

Moore, Northeastern Illinois University, and Betsy Bowers, University of West Florida

Session Description:

The impact and list of emerging risks stemming from COVID-19 is growing daily. Learn from a panel of experienced chief audit executives at small audit shops on the key risk considerations their Universities' are facing and the adjustments being considered to mitigate during the pandemic. Furthermore, panelists will share insights and thoughts for ACUA members on the changes audit offices may need to consider in reshaping their focus for these challenging times.

Participants during this session will be able to:

- List risks for consideration at their college and university resulting from COVID-19;
- Demonstrate a broader understanding of the pandemic effects across all aspects of a university;
- Understand adjustments taking place at colleges and universities to mitigate; and
- Identify topics which audit offices will need to consider in developing their audit focus.

Moderator Bio:

LaDonna Flynn, CIA, CPA, CCSA

Director of Internal Audit Pittsburg State University

LaDonna is the Director of Internal Audit at Pittsburg State University in Pittsburg, Kansas. She has been in this role for the past eight years. Prior to joining PSU, LaDonna was an Internal Auditor for 15 years in the healthcare and electric utility industries in Tacoma, WA and Tucson, AZ. She earned a Bachelor and Master of Business Administration from PSU. LaDonna is also a Certified Internal Auditor (CIA), Certified Public Accountant (CPA), and has her Certification in Control Self-Assessment (CCSA). LaDonna is an ACUA Board member at large.

Panelist Bios:

Alison Bogart, CIA, CISA, CFE

Director of Internal Audit Florida Institute of Technology

For seven years, Alison Bogart has been the head of Internal Audit for Florida Tech, an engineering and research university located in central Florida. Alison has more than twenty years of experience in



internal auditing, fraud prevention, data mining, risk management, and process improvement. She received a BBA double major in Accounting and in Information Technology from Pittsburg State University in Kansas. She also recently completed a MS in Information Technology Cybersecurity from Florida Tech. Prior to working in higher education, she had her own fraud prevention consulting firm and worked for both RSM and Deloitte and Touché public accounting firms. She leads an ACUA subcommittee that is standardizing data mining resources for members to utilize when starting or expanding their use of analytics.

Betsy Bowers, CIA, CFE, CGFM, CRMA, CICA

Vice President, Finance & Administration University of West Florida

Betsy Bowers is the vice president, Finance & Administration at the University of West Florida. Previously she served as CAE for 23 years at UWF. Betsy is a past ACUA president and recipient of ACUA's Member Excellence in Service Award. At UWF she chairs the UWF Risk & Compliance Council and led the institution through recovery from several natural disasters. Prior to UWF, she worked in Tennessee as CAE at Northeast State Technical Community College and as internal auditor at East Tennessee State University (ETSU). Betsy is a Certified Internal Auditor, Certified Fraud Examiner, Certified Government Financial Manager, Certified in Internal Controls, has her Certificate in Risk Management Assurance, and earned her BA in accounting and MBA from ETSU. She serves on the boards of the local IIA and ACFE chapters. Betsy has published articles in ACUA's "College and University Auditor," the IIA's "Internal Auditor," and other professional periodicals.

Rita Moore, CPA, CISA

Director of Internal Audit Northeastern Illinois University

Rita has 30 years of auditing experience, with 15 in higher education. Her higher education experience includes public, private and for-profit environments. She has experience as a staff auditor, IT auditor and Director in both small and medium sized audit shops. She is a CPA, Certified Information Systems Auditor (CISA), and has a bachelor degree from Western Illinois University, where she majored in Accounting. She is a member of ACUA, the IIA, and ISACA. Rita has presented at several national conferences on audit and IT topics. In addition, she has operational experience as a billing and receivables manager, regional financial manager, budget director and IT project manager.

David Terry, CPE, CFE, CIA

Director of Internal Audit Portland State University

David was appointed as Portland State University's first Director of Internal Audit charged with establishing the Internal Audit Office in October 2014 following state university governance reform legislation in Oregon. Prior to joining Portland State University, David established Portland Community College's first internal audit function in 2011 and led internal audit for Portland Community College until coming to Portland State University. David has also held various audit positions with the Secretary of



State Oregon Audits Division and the Oregon University System Internal Audit Department from 2003 to 2011 and has 17 years' experience auditing state government, local government, and higher education in Oregon. David obtained his bachelor's degree in Business Administration from Eastern Oregon University (EOU) and was EOU's Presidential Scholar in 2003. David holds licenses as a Certified Public Accountant, Certified Fraud Examiner, and Certified Internal Auditor. Moreover, David is the chair of the Oregon Department of Education's Audit Committee, a committee member on the Clackamas County Audit Committee, and he is a member of the Institute of Internal Auditors and the Association of College & University Auditors.

Track B, 1:10 - 2:25 pm EST

Session Title: Leveraging Federal Audit Reports to Inform Research Audits

Presenters: Ashley Deihr and Matt Johns, Baker Tilly

Session Description:

This 75 minute course will provide attendees with an in-depth, hands-on crash-course on how to read and understand Federal Office of Inspector General (OIG) audit reports, leverage reports to better understand current research compliance risks, identify and monitor red flags at your institution, and develop meaningful internal audit plans over research. We will utilize recent OIG reports to conduct a number of case studies to identify specific common audit focus areas, observations, recommendations, and institutional responses.

The objectives of the course are to:

- Provide an overview of available Federal audit materials including audit workplans, reports, and responses, and where to locate these materials.
- Identify how to read and comprehend Federal audit reports, including how to "read between the lines" to better understand risks and observations.
- Share best practices for identifying, assessing, and monitoring the risk that common Federal audit findings may occur at your institution.
- Outline audit tools and techniques to address common Federal audit findings as part of your institution's audit plan.

Presenter Bios:

Ashley Deihr, CPA, CIA, CFE

Higher Education Practice Partner Baker Tilly

With more than 14 years of experience, Ashley assists institutions to achieve strategic and financial success, optimize operational effectiveness and enhance compliance. Ashley drives innovation through strategic and enterprise risk assessments, internal audit and compliance reviews and investigations and business process reviews. She has assisted clients in developing and reengineering infrastructures, governance practices, internal controls and business processes to mitigate risk and enhance efficiency, effectiveness and compliance in such areas as budgeting and resource management, financial



management and reporting, sponsored research administration, compliance governance and international operations.

Matt Johns

Higher Education Practice Senior Consultant Baker Tilly

Matt is a Senior Consultant in Baker Tilly's higher education, risk, internal audit and cybersecurity practice. He has been with the firm since August 2017 and has experience in the areas of internal audit, internal controls, and sponsored research compliance. He performs consulting services for many higher education and research institutions, with a specific focus on sponsored research operations, financial and regulatory compliance, and process and internal control improvement reviews. He is an alumni of the University of South Carolina.

Track A, 3:00 – 4:15 pm EST

Session Title: Auditing Title IX from a Title IX Perspective: A Productive Partnership **Presenters:** Ashley Blamey, University of Tennessee and Christina Moradian, University of Tennessee System

Session Description:

Issues regarding sexual harassment and gender discrimination are taking center stage in our society and on our campuses. The consequences are well documented when workplaces and institutions fail to adequately address and prevent these issues. The aftermath of a scandal or a systemic failure has long-lasting affects that can undermine the mission of the institution and create insurmountable costs. The cultural shift has begun and society demands increased accountability for campus sexual harassment and gender discrimination. College and University Auditors are at the forefront of this issue and can be the key to an institution's Title IX success.

After attending this session, participants will be able to:

- Demonstrate an understanding of the laws and regulations that pertain to Title IX
- Understand the application of Title IX at an institution of Higher Education
- Evaluate Title IX program for compliance

Presenter Bios:

Ashley Blamey, DSW

Title IX Coordinator University of Tennessee

Dr. Ashley Blamey is the Title IX Coordinator for the University of Tennessee System and UT Knoxville campus. She received her doctorate and masters in Social Work from the University of Tennessee. Dr. Blamey has eleven years of progressive experience in higher education dedicated to community



prevention, student crisis, threat assessment, and issues associated with sexual misconduct, relationship violence, and stalking. Prior to joining the University, Dr. Blamey worked with child protection services, inpatient and outpatient mental health and substance abuse treatment, and for the Sexual Assault Center of East Tennessee. Dr. Blamey's holistic approach to Title IX assists in building cross-campus collaborations to ensure compliance.

Christina Moradian, J.D.

System Deputy Title IX Coordinator
The University of Tennessee System

Christina Moradian is the Deputy Title IX Coordinator for the University of Tennessee System. She received a B.A. in Spanish Literature from The University of the South, Sewanee and earned a J.D. from the University of Tennessee. As the System Deputy Title IX Coordinator, she facilitates compliance with Title IX by providing logistics, coordination, and administrative support for UT System-wide Title IX efforts. She assists the System Title IX Coordinator in research, facilitation, and tracking of training opportunities. She also monitors legal and national developments around Title IX and conducts reviews of campus policies, procedures, assessment instruments, and compliance structures.

Prior to joining UT, Christina worked at the TVA managing their Equal Opportunity Compliance office, where she was responsible for managing the group tasked with counseling, investigating and analyzing Equal Employment Opportunity (EEO) matters at the agency.

Christina is a licensed Tennessee attorney, EEO investigator, and holds a SHRM-CP designation.

Track B, 3:00 – 4:15 pm EST

Session Title: Establishing a Data-Driven Audit Culture - Our Grass Roots Approach for Success **Presenter:** Joe Oringel, Visual Risk IQ

Session Description:

Getting started with data analytics can be a challenge. Sustaining a successful start and continuing to innovate can be even more challenging. In this short, high-impact session, we will share examples of value-added data analytics and visual reporting that we've developed at NC State for several different business process areas. More than the "what", we'll also share the "how" these analytics have been built and describe the importance of tone at the top and the culture changes needed to help facilitate repeatable application of similar analytics for other audits.

Learning Objectives:

 Learn the technical and non-technical skills needed to establish a data-driven internal audit culture



- See common challenges related to data acquisition and business domain expertise and learn how we've helped overcome these challenges at our clients at North Carolina State University (NC State) and across the UNC System.
- Learn how we've established a Community for knowledge sharing, including web-based resources to help throughout planning, data acquisition, fieldwork, and reporting
- See examples of thoughtful and innovative data-driven auditing, and how we've combined traditional data analytics and visual reporting to make an impact for our key stakeholders.

Presenter Bio:

Joe Oringel, CIA, CPA
Managing Director

Visual Risk IQ

Joe Oringel is a Managing Director at Visual Risk IQ, a risk advisory firm established in 2006 to help audit and compliance professionals see and understand their data. The firm has completed more than 200 successful data analytics and transaction monitoring engagements for clients across diverse industries, including dozens of projects within Higher Education. Visual Risk IQ is a Tableau Alliance partner and IDEA Integration Partner.

Joe has more than twenty-five years of experience in internal auditing, fraud detection, and forensics, including ten years of Big Four assurance and risk advisory services. He earned a BS in Accounting from Louisiana State University, where he took classes in their acclaimed Internal Auditing program. Joe later graduated from The Wharton School at the University of Pennsylvania, where he earned an MBA. He is a Certified Public Accountant and a Certified Internal Auditor and a past president and Board Member of the Charlotte IIA Chapter.



Thursday, May 14

Track A, 1:10 - 2:25 pm EST

Session Title: Higher Ed Compliance: Where are we now?

Presenters: Adrienne Larmett, Mike Cullen, Meghan Senseney, and Kimberly Ginn, Baker Tilly

Session Description:

This interactive discussion, with real-time polling questions, will cover current and emerging trends in the Higher Education industry for internal auditing professionals. As scandals break, new regulations and other pressures are put into place by governmental agencies, accreditation commissions, and institutional boards, internal auditors must keep current on the risks and challenges in higher education.

The presenters will cover a variety of hot topics, including:

- Student wellness, including Title IX, accessibility, campus safety
- Information Technology, including cybersecurity and privacy
- Research, including foreign influence, intellectual property theft

The speakers will facilitate an engaging discussion on these topics, share experiences, and encourage audience participation. Come learn where we are and where we are going.

Key learning objectives:

- Identify relevant compliance trends in the higher education industry and understand how it impacts your institution's internal audit program
- Gain insight into external compliance factors that affect your institution's audit program and be knowledgeable enough to develop a plan of action to mitigate the applicable risks
- Be able to confidently discuss emerging compliance trends and possible threats to your institution with key stakeholders

Presenter Bios:

Mike Cullen, CISA, CISSP, CIPP/US

Higher Education Practice Director Baker Tilly

Mike has worked with clients in multiple industries, with a dedicated focus and extensive experience with higher education and research institutions. He has significant experience leading and executing IT risk assessments, myriad IT internal audits, various IT consulting projects, project risk reviews and multiple IT compliance reviews. He has also led strategic IT governance projects, cybersecurity assessments, information privacy reviews, application audits, the development of IT processes/policies/procedures, digital forensic investigations and IT controls examinations.



Kimberly Ginn, CIA

Higher Education Practice Principal Baker Tilly

Kimberly has more than 19 years of experience assisting organizations with enhancing their business processes, reducing costs, designing robust and compliant infrastructures and navigating myriad federal regulations that affect higher education, research institutions, academic medical centers and not-for-profit organizations. She has been a frequent presenter at conferences for the Association of College and University Auditors, the National Council of University Research Administrators and the Society of Research Administrators, presenting on topics such as grants and contracts administration and compliance, the federal audit environment and practical approaches to compliance.

Prior to joining the firm, Kimberly worked as an internal auditor for the Department of Defense Office of Inspector General conducting contract, procurement and environmental audits.

Adrienne Larmett, MBA, CRA

Senior Manager Baker Tilly

Adrienne Larmett is a senior manager in Baker Tilly's risk, internal audit and cybersecurity practice specializing in providing services to higher education and research institutions. She has more than 15 years of industry and professional services experience. Adrienne has worked with over 30 institutions to provide guidance and lead reviews in the areas of internal audit, risk advisory, enterprise risk, and sponsored research compliance, and fraud investigation related services. Her higher education expertise includes topics such as enrollment management, institutional data reporting, Title IX, Clery Act and student safety, mental health and wellness, and greek life and hazing. Prior to joining Baker Tilly, she worked in higher education administration at several Philadelphia institutions.

Meghan Senseney, CIA

Higher Education Practice Manager Baker Tilly

Meghan Senseney is a Manager with Baker Tilly, a national accounting and advisory firm. Meghan has several years of cybersecurity, technology risk and higher education consulting experience. For over six years, she has worked with a variety of higher education institutions to conduct cybersecurity and IT risk assessments and engagements. She focuses on conducting cybersecurity assessments, IT risk assessments, IT controls assessments and compliance reviews for colleges and universities. Meghan has been with Baker Tilly since 2014 and serves many higher education institution clients including four-year, two-year, and research institutions of various sizes. Meghan has presented on the topics of IT, security, and internal audit to a variety of local, regional, and national conferences, including ACUA webinars and conferences. Meghan is a Certified Internal Auditor (CIA).



Track B, 1:10 - 2:25 pm EST

Session Title: The ABCs of ADA Compliance and OCR Resolution Agreements

Presenters: Colleen Tedeschi and Marion Candrea, Rutgers, The State University of New Jersey

Session Description:

Whether you are in a private or public college or university, the Americans with Disabilities Act (ADA) on Higher Education of 1990 impacts all of our institutions. In fact, some of your schools may have already been named in a complaint filed with the Office of Civil Rights for non-compliance with ADA. In this interactive session, we will provide a brief overview of the laws and regulations impacting our institutions and review some current complaints filed to discuss the components and outcomes of the resolution agreements. The group will take a holistic look at the direction that enforcement has gone with the introduction of new and ever-changing technologies, as well as discuss how the current COVID-19 pandemic has and will continue to affect ADA accommodations. Let us help your schools go from REACTIVE to PROACTIVE!

After this session, participants will be able to:

- Locate applicable regulatory guidelines and resources to aid in auditing ADA compliance
- Recognize potential violations of ADA compliance, including an awareness of web content accessibility guidelines (WCAG)
- Evaluate existing controls and identify process gaps or inefficiencies

Presenter Bios:

Marion Candrea, CIA, CFE

Manager, Audit and Advisory Services Rutgers, The State University of New Jersey

Marion is a Manager of Audit and Advisory Services at Rutgers University. She joined the internal audit function at Rutgers in 2008, after working as a consultant within EY's risk advisory practice in NYC. Marion completed her Bachelor of Science degree in Accounting from The College of New Jersey and is both a Certified Internal Auditor and a Certified Fraud Examiner. Marion is an active volunteer with ACUA. She has presented at prior conferences, served as the Governmental Affairs Committee Co-Director for four years, and is currently a Board Member-at-Large. Marion is passionate about higher education and the not-for-profit sector, where outside of the office she also serves as the Board Treasurer for the Boys and Girls Clubs of Monmouth County.

Colleen Tedeschi, CIA

Senior Auditor

Rutgers, The State University of New Jersey

Colleen Tedeschi is a Senior Auditor within the Rutgers Audit and Advisory Services department. Prior to joining Rutgers in 2014, Colleen worked as an auditor for a CPA firm that serves national and select



international clients and as an internal auditor for a Fortune 500 company. She is a Certified Internal Auditor (CIA) and holds a Bachelor's degree in Accounting and Marketing, as well as a minor in Information Technology from Monmouth University. She is a member of the Institute of Internal Auditors (IIA) and actively serves on the IIA Central Jersey Chapter's Academic Relations Committee as the Co-Chair.

Track A, 3:00 – 4:15 pm EST

Session Title: Empowering Owners to Eliminate Construction Overcharges

Presenters: Martin Howell and Curt Plyler, Fort Hill Associates

Session Description:

Participants will learn the multiple phases of a complete construction audit and gain an appreciation of the potential costs savings which can be realized in each phase. Specific phases to be discussed include the pre-construction contract review, interim construction audit(s), and the construction closeout audit. Special focus will be given to the pre-construction phase as it ultimately defines owner expectations while establishing the contractual basis on which the follow-on phases are administered. The presentation will also include an overview of pertinent procurement/contract documentation, issues relating to a contractor's construction cost proposal, an in-depth discussion of contractor labor and equipment charges, a review of contract insurance and bond costs, and contract change order costs.

Learning Objectives:

- Identify the nature of various construction contracts and recognize the inherent need for enhanced management processes to protect the Owner's interests and control costs.
- Describe the steps involved with an effective auditing process for work performed under certain construction contract types.
- Recognize the supplemental value of a construction contract audit relative to traditional project administrative roles performed by Facilities Management and/or Internal Audit staff.

Presenter Bios:

Martin Howell

Principal

Fort Hill Associates

Mr. Howell has been instrumental in developing and leading Fort Hill's business strategy for construction contract auditing within the Hospital and Healthcare markets. He has led Fort Hill's relationship with the Group Purchasing Organizations Vizient and Intalare. Martin brings 13 years of experience in construction contract auditing to Fort Hill and is a Certified Construction Auditor.

Martin has served as both the Engagement Manager and Audit Manager for several university clients including Emory University, Clemson University, University of Pittsburgh Medical Center, Virginia Tech, Duke University, and Oregon State University.



Curt Plyler, CFA, CCA

Principal

Fort Hill Associates

Mr. Curt Plyler is a Principal and one of the founding partners of Fort Hill Associates, LLC. Curt has significant experience in construction contract auditing on large, complex healthcare and higher education projects. Additionally, he has been instrumental in developing and leading Fort Hill's business strategy for construction contract auditing within healthcare and higher education institutions. He leads the firm's involvement with various industry groups including the American Bar Association (ABA), Association of College and University Auditors (ACUA), and the Construction Owners Association of America (COAA).

Mr. Plyler serves or has served as the Engagement Manager or Audit Manager for several higher education and healthcare clients including Duke University, Rex UNC Health Care, Stamford Hospital, University of North Carolina System, University of Pittsburgh Medical Center, Virginia Tech, Wake Forest Baptist Medical Center, Wake Forest University, and WakeMed Health & Hospitals.

Track B, 3:00 – 4:15 pm EST

Session Title: SEVIS Compliance - Strategies to Consider for Auditing this Process at Your Institution **Presenter:** David Terry, Portland State University

Session Description:

This session is designed to provide a summary overview of SEVIS reporting and compliance requirements for F-1 and J-1 visa holders. The session will then do a deep dive into examples and strategies for auditors to consider for testing specific SEVIS compliance requirements. Session examples will be based primarily on institutions that use Banner; however, the strategies covered in this session can be utilized at non-Banner institutions.

The learning objectives for this session will be:

- Understand the Code of Federal Regulations on SEVIS for F-1 and J-1s;
- Identify strategies on how to test for key SEVIS compliance requirements; and
- Recognize other operational areas and controls to consider and analyze from SEVIS reporting data.

Presenter Bio:

David Terry, CPE, CFE, CIA

Director of Internal Audit Portland State University

David was appointed as Portland State University's first Director of Internal Audit charged with establishing the Internal Audit Office in October 2014 following state university governance reform



legislation in Oregon. Prior to joining Portland State University, David established Portland Community College's first internal audit function in 2011 and led internal audit for Portland Community College until coming to Portland State University. David has also held various audit positions with the Secretary of State Oregon Audits Division and the Oregon University System Internal Audit Department from 2003 to 2011 and has 17 years' experience auditing state government, local government, and higher education in Oregon. David obtained his bachelor's degree in Business Administration from Eastern Oregon University (EOU) and was EOU's Presidential Scholar in 2003. David holds licenses as a Certified Public Accountant, Certified Fraud Examiner, and Certified Internal Auditor. Moreover, David is the chair of the Oregon Department of Education's Audit Committee, a committee member on the Clackamas County Audit Committee, and he is a member of the Institute of Internal Auditors and the Association of College & University Auditors.



Friday, May 15

Track A, 1:10 - 2:25 pm EST

Session Title: COVID-19 Relief Funding: Supporting compliance and institutional objectives

Presenters: Blaine Jasper and Jon Nichols, Baker Tilly

Session Description:

Join Baker Tilly for a virtual discussion on how Internal Audit can support your institutional objectives and compliance in pursuing and managing relief funding. Accepting these funds requires universities and colleges to have appropriate systems, controls and procedures in place and Internal Audit plays a vital role in providing assurance that an organization is equipped to administer these types of external funding sources.

Learning Objectives:

- Provide the audience with an in-depth overview of the Higher Education Emergency Relief Funding approved in the CARES act and briefly discuss other federal stimulus programs that may be applicable to institutions of higher education.
- Explain the various compliance requirements accompanying the funding options and discuss Internal Audit's role in ensuring compliance.
- Discuss ways that Internal Audit can go beyond assurance and provide advice to stakeholders across campus relative to the funding relief assistance programs.

Presenter Bios:

Blaine Jasper, CPA

Senior Manager Baker Tilly

Blaine has been with Baker Tilly since 2013 and specializes in serving a diverse client base which includes public sector entities, higher education, financial institutions and large not-for-profit research organizations. He is a member of the firm's professional practice group, serving as a subject-matter specialist in Uniform Guidance (UG) and single audit compliance. In addition, Blaine develops and delivers training on topics including audit and accounting standards, internal controls, Yellow Book compliance and the UG to internal and external audiences.

Jon Nichols, CPA

Senior Manager Baker Tilly

Jonathan has nearly 13 years of experience and specializes in serving higher education institutions and not-for-profit organizations. He is responsible for the day-to-day management of fieldwork, including



directing the staff and identifying and resolving compliance, accounting, auditing and reporting matters as they arise.

Track B, 1:10 – 2:25 pm EST

Session Title: Conquering the Data: Understanding, Obtaining and Preparing Data for Analytics

Presenters: Kate Head, University of South Florida, and Diana Hidalgo, Galvanize

Session Description:

Most auditors spend the bulk of their "data analytic time" trying to determine where their data is, what their data is, and how to get their data into a format that can be used for meaningful analysis.

The session objectives are to gain or enhance participant data analytic skills in the following areas:

- Recognizing the objective of the analytic and data needed.
- Identifying data sources available, determining who the data owner is, and how to retrieve the data.
- Specifying which institutional data is relevant to the auditor's needs, understanding what the data means and whether the data is reliable.
- Determining methods to efficiently prepare data for analysis and ensuring accuracy and completeness of data sets is maintained.

This session is relevant to all data analytic tools.

Presenter Bios:

Kate M. Head, CPA, CFA, CISA, CIG

Associate Director University of South Florida

Kate M. Head is currently the Associate Director of Audit for the University of South Florida, in Tampa Florida. Kate manages a team of nine auditors including 3 IT Auditors. She is a CPA, CFE, CISA and CIG (Certified Inspector General). Prior to being employed with USF, she worked for Texas A&M University in College Station, Texas and for Ernst & Young in Audit and Litigation support. Kate's passions include risk assessment, information technology, and fraud prevention, detection and investigation. Under Kate's direction, USF has been using ACL (Galvanize) to implement and grow a data analytics program for 19 years. Kate routinely presents on data analytics and how to enhance the IT skill sets of operational auditors.



Diana Hidalgo, CIA, CISA, ACDA, ACP

Content Development Manager Galvanize

Diana Hidalgo is an Internal Audit and IT professional with over 30+ years of varied experience in the K-12/Higher Education, Financial, Retail/Manufacturing, Utility, and Technology industries, both domestically and abroad. Diana was an ACL Certified Trainer for 4 years where she trained customers on the use and application of the ACL Analytics technology at the introductory, intermediate, and advanced levels. In her current role, Diana manages the development of Galvanize's regulatory and analytic content solutions to help customers better understand and utilize the HighBond and ACL Analytics technologies to maximize their GRC investments.

Track A, 3:00 - 4:15 pm EST

Session Title: Human Subjects Research and Animal Care and Use Programs

Presenters: Lisa Hoebelheinrich and Jamie Caldwell, University of Kansas Medical Center

Session Description:

The conduct of human subjects research and animal research can present significant risks to an Institution. This session is intended to demonstrate the applicable ethical and regulatory frameworks. The roles and responsibilities of an Institutional Review Board (IRB) and an Institutional Animal Care and Use Committee (IACUC) will be explored. Particular attention will be paid to the identification of compliance issues and risks that can arise in the conduct of Human Research Programs and Animal Care and Use Programs with a college or university setting.

Learning Objectives:

- Identify key ethical principles and regulatory requirements that govern IRB and IACUC activities.
- Demonstrate procedures for reviewing human subjects and animal research.
- Recognize common compliance issues and risks that can arise in the conduct of Human Research Protection Programs and Animal Care and Use Programs.

Presenter Bios:

Jamie Caldwell, MBA

Associate Vice Chancellor, Research Administration Executive Director, KUMC Research Institute The University of Kansas Medical Center

Jamie Caldwell, M.B.A., associate vice chancellor for research administration for the University of Kansas Medical Center and executive director of University of Kansas Medical Center Research Institute, Inc., Interim Executive Director and President, University of Kansas Center for Technology and Commercialization. Caldwell has worked for more than 35 years in leadership roles in research administration. Jamie has served in his current role since January of 2015. Prior that he served as



director of the Office of Research Services for the Health Sciences at Loyola University in Chicago, where he led and strengthened a research and sponsored projects enterprise similar to KU Medical Center's Research Institute. Before that, he served in various research administration roles at the University of Chicago. Caldwell earned a Master of Business Administration in health care Management from Loyola University, Chicago, and an undergraduate degree from Chicago State University. As a member of the National Council of University Research Administrators, he has received numerous national awards including the 2014 Outstanding Achievement in Research Administration Award. His other professional accomplishments include serving since 2007 on the External Scientific Advisory Board for the Yale University Center for Clinical Investigations, which is a Clinical and Translational Science Award from the National Institutes of Health.

Lisa Hoebelheinrich, J.D.

Associate Vice Chancellor and Chief Compliance Officer The University of Kansas Medical Center

Lisa Hoebelheinrich is the Associate Vice Chancellor for Compliance and Chief Compliance Officer for the University of Kansas Medical Center campuses, where she leads various compliance and regulatory functions, including the Office of Compliance, Human Research Protection Program, Regulatory Affairs for Biological Sciences, Clinical Trial Quality Assurance, and Environment, Health and Safety. She previously served as Associate General Counsel for the University of Kansas. Prior to joining the University of Kansas, she represented hospitals, long term care facilities, home health care providers, industry associations and other entities, with a particular focus on regulatory compliance matters. She also served as Compliance Officer for a large regional health system. Lisa holds a JD from The University of Kansas School of Law and a BA from The Johns Hopkins University.

Track B, 3:00 – 4:15 pm EST

Session Title: Navigating Ethical Dilemmas in Higher Education

Presenters: Kevin Robinson and Robert Gottesman, Auburn University

Session Description:

Ethical dilemmas are common in higher education with the unique nature of our industry. Understanding the common ethical risks encountered in higher education can help auditors in assisting their institutions through the maze of commonly encountered dilemmas. This session will focus heavily (though not exclusively) on conflict of interest related issues along with looking at other hot topics that are ethics related.

Learning Objectives:

- 1. Identify common ethical risks in higher education.
- 2. Explore common areas where conflicts of interest are found and ways they can be managed.
- 3. Acquire an understanding of how ethical dilemmas should be evaluated when giving advice on campus.



Presenter Bios:

Robert Gottesman

Executive Director, Compliance and Privacy Auburn University

Bio to be added soon

Kevin Robinson, CIA, CFE

Associate Vice President for Audit, Compliance & Privacy Auburn University

Kevin Robinson is the Associate Vice President for Audit, Compliance & Privacy at Auburn University and a Past President of the Association of College and University Auditors (ACUA).

Kevin also serves as an adjunct member of the graduate faculty in the School of Accountancy at Auburn University's Harbert College of Business. Kevin currently teaches "Fraud Examination" annually in the Masters of Accountancy Program. He is also a trained facilitator for Kouzes and Ponser's "The Leadership Challenge."

Kevin is a frequent speaker on the topic of occupational fraud, internal controls, risk management, and leadership. Kevin is the primary author of the highly popular monthly electronic newsletter "Case-in-Point: Lessons for the Proactive Manager" which discusses emerging risks in higher education.

